



Hi Fert Sustainable Farming Award - Goulburn Broken

Geoff Campbell

Geoff Campbell is one of the leading primary producers in the Wilby/Boomahnoomoonah district. Geoff and his family have worked tirelessly to improve their cropping property at Wilby over many years.

Continuous weed management, minimum tillage and stubble retention are some of the key features of the operation. Some areas of the property are left ungrazed and uncropped, others are managed for conservation and biodiversity. A recent priority has been the fencing out and revegetation of gully lines in an attempt to control erosion.

The farm has extensive shelterbelts and the family is working to fence off remnant native vegetation on rocky hilltops and unproductive areas.

The Campbell's were one of the first families in the district to carry out direct seeding of native trees and shrubs. They have demonstrated the technique to the local Landcare group and the wider community by holding field days on the property and encouraging people to give it a go.

Geoff leads by example. He is an active member of the area's local Landcare groups and is currently serving on the Goulburn-Broken Catchment Implementation Committee.



Pictured L-R: Andrew Jenkin, Plant Manager Hi Fert, Davina and Tara Campbell, representing Geoff Campbell, winner of the Hi Fert Sustainable Farming Award – Goulburn Broken, John Thwaites, Minister for Environment and John Landy, Governor of Victoria.