



General Submissions Template

Retail Policy Review Discussion Paper

Name of Organisation

The Muir Electrical Company Pty Ltd trading as The Good Guys

Contact Details

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Date of Submission:

27 February 2009



The Department of Planning and Community Development (DPCD) is seeking comment and feedback on the Issues and Proposed Responses outlined in the Retail Policy Review Discussion Paper.

Submissions Template

This General Submissions Template has been prepared as a guide and we request that submissions are succinct and no more than 15 A4 pages long.

Closing Date

Closing date for lodging submissions is **Friday 27 February, 2009 at 5.00 pm**

How to Lodge Submissions

Electronic copies of this document can be found at:

www.dpcd.vic.gov.au/retailpolicy

Hard copy submissions can be posted to the following address:

Retail Policy Review
Department of Planning and Community Development
GPO BOX 2390, Melbourne, VIC 3001

Electronic Submissions can be emailed to:

retailpolicy.review@dpcd.vic.gov.au

Publication of submissions

All submissions received will be published in full on the DPCD website. If there are particular reasons why you do not wish to have your submission or personal information published, please advise DPCD in writing stating your reasons. Please be aware that the ultimate discretion whether to publish or not on the DPCD website rests with DPCD. Furthermore, access to any unpublished submissions may still be granted pursuant to the provisions of the *Freedom of Information Act 1982*.

Further Information

Phone: 1300 366 356 (8.30am – 5pm Monday – Friday)

Email: retailpolicy.review@dpcd.vic.gov.au

Website: www.dpcd.vic.gov.au/retailpolicy



Overview of Key Points

Provide an overview of the key messages in your submission.

The Muir Electrical Company trading as The Good Guys currently trades from 88 stores nationally and employs 3439 staff, 22 of these stores operate in Victoria.

We currently have plans to add an additional 20 stores to our network this financial year (7 of which will be in Victoria). Each of our stores employs an average of 25-30 staff. We intend to maintain this momentum of growth for at least the next 6 years.

As a member of the Bulky Goods Retailers Association (BGRA) we fully support the submission made by the BGRA.

We strongly believe that the proposed changes in the Retail Policy Review Discussion Paper (Oct 2008) will detrimentally impact upon our ability to grow our store network. The nature of our business requires us to be located in areas which are located in industrial zones. The key requirements when selecting appropriate locations for our stores are the logistics for delivery of goods and the required access associated with this; the size of our stores; and ease of customer parking. Consequently the majority of our stores are located in industrial zones.

We further support the definition of “restricted retail premises” as proposed by the BGRA. Leaving the current definition as is will only impede upon future developments.



Issues

For each of the identified Issues please provide your comments in the sections below.

Additional comments on other major issues and challenges that you wish to raise may be added at the end of this section.

Managing growth and the network of centres

Facilitating appropriate development in appropriate locations

Managing restricted retail premises

Managing retailing in industrial areas

Managing new centres and major retail proposals

Improving design outcomes

Additional Comment