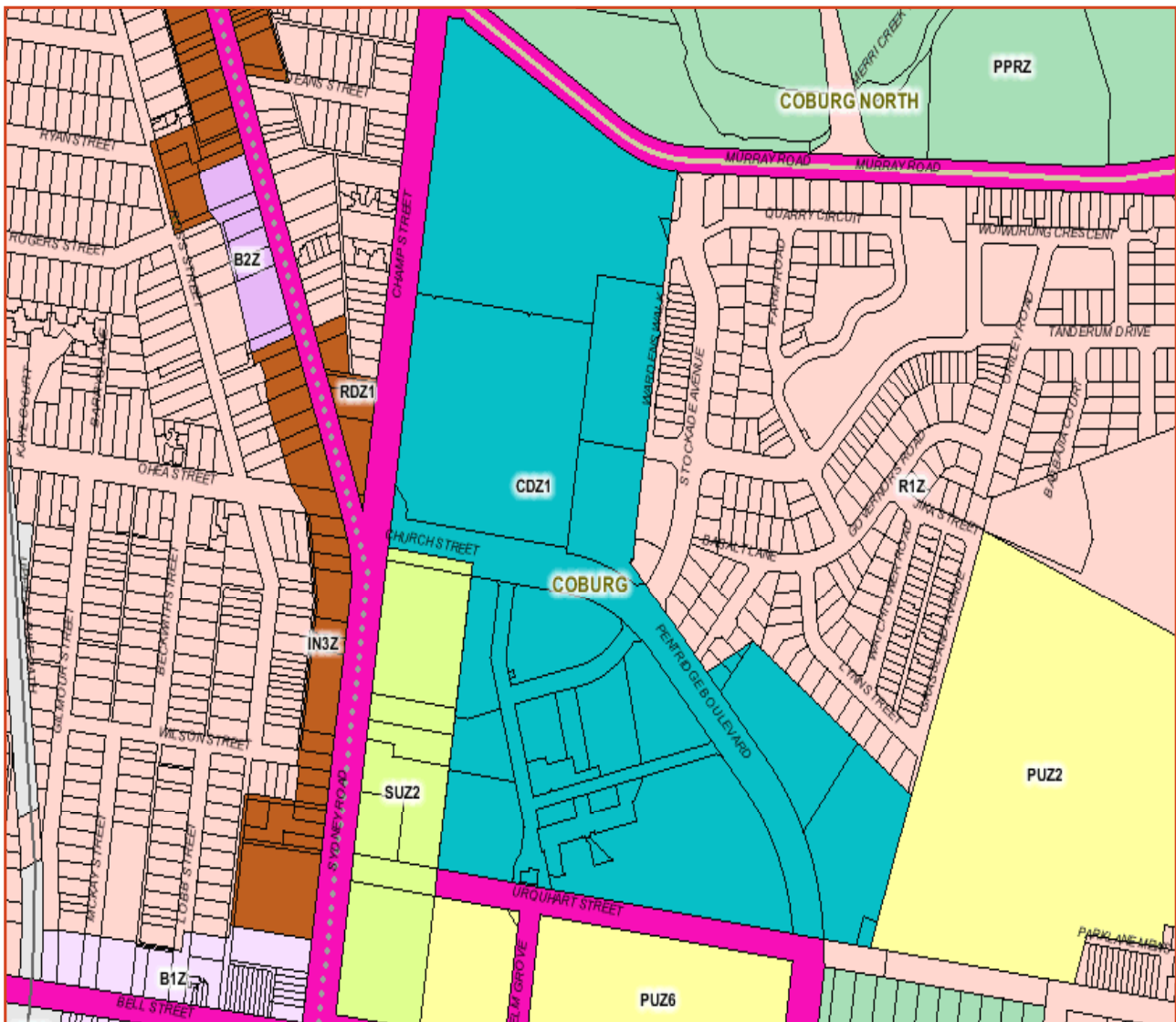


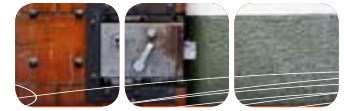
PENTRIDGE PRISON REDEVELOPMENT, COBURG

The Victorian Government is seeking your feedback on the revised Masterplans for the Pentridge Prison redevelopment.

The \$1 billion redevelopment of the Former Pentridge Prison site is partially completed and will provide more than 3,000 construction jobs, 3,500 ongoing jobs and up to 1,400 homes and a variety of shops and other commercial uses as part of the Coburg Principal Activity Centre.

The Minister for Planning is the responsible authority for issuing planning permits and to provide support and direction for the ongoing redevelopment of this significant and complex site. This project is being undertaken by two developers; Valad Property Group and Pentridge Village Pty Ltd. The Minister is the Responsible Authority for the Comprehensive Development Zone Schedule 1 as marked in blue.





PENTRIDGE PRISON REDEVELOPMENT, COBURG

Why are the new Masterplans needed?

The existing Masterplans were prepared over six years ago and do not reflect current State or Local policy including the Coburg 2020 Structure Plan, site ownership, and market conditions. The Masterplans depict a high density, mixed use redevelopment of the site.

Revised masterplans have been submitted by the two respective developers which reflect these updated conditions. There is an urgent need to review these Masterplans for this site to inform planning decisions. The Masterplans are important documents for the two developers, decision makers and the community, to provide certainty about use and development that can occur on the site.

Have your say

You have the opportunity to contribute to the redevelopment of the former Pentridge Prison site in Coburg by commenting on the two revised Masterplans. You can view the Masterplans online and make a submission to the Department of Planning and Community Development either by:

Email: stateplanning.services@dpcd.vic.gov.au

or

Mail: State Planning Services
Department of Planning and Community Development
GPO Box 500 East Melbourne Vic 3002

Make sure your submission is received by Friday 17 July 2009.

What happens next?

Your submission will be forwarded to the Priority Development Panel (PDP). The PDP is a multi-disciplinary panel of experts with skills and experience in planning and planning related fields which provides independent advice to the Minister for Planning. The Minister for Planning and Moreland City Council have asked the PDP to comment on the merits of the Masterplans including issues of urban design principles, heritage, and retail/economic issues where relevant; and to review how the Masterplans align with and contribute to the broader objectives for the Coburg Principal Activity Centre expressed in the Coburg 2020 Structure Plan. The submissions will help to inform the recommendations made by the PDP to the Minister for Planning.

Where can I get more information?

If you wish to gain more information on the Masterplans, please visit the display at the Moreland Civic Centre Concert Hall, 90 Bell Street Coburg on the 7 July 2009 from 5pm until 7.30pm. DPCD officers, Moreland City Council officers and representatives from the developers will be on hand to answer questions.

For more information and to view the Masterplans visit:

www.dpcd.vic.gov.au/planning/priorityprojects [follow the links to the Pentridge Prison Redevelopment]

or call Information Victoria on 1300 366 356 [local call cost]

or TTY +61 3 9603 8806 [8.30am – 5.00pm Monday to Friday]